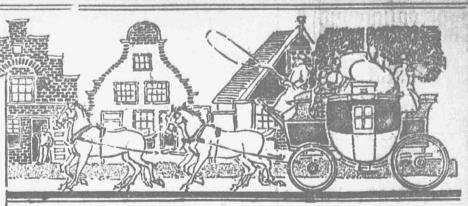


Old-Fashioned Bargain Friday at the 14th-Street Store



Very Extraordinary Array of Sales Friday from 10 A. M. to You Have But to Read the Details to Learn Why Thousands Will Shop at The 14th Street Store To-Morrow.

NO MAIL ORDERS filled on goods advertised to be on sale from 10 A. M. to 1 P. M. Where lots sell out before 1 P. M. they will be succeeded by others equally interesting.

TO-MORROW. 10 A. M. to 1 P. M Bleached Sheetings.

21/2 yards wide, ex tra good grad 29c. values. No more than 10 yards to a customer.

21c

TO-MORROW. 10 A. M. to 1 P. M TO-MORROW. Dress Unbleached Muslin. Ginghams. Good quality, 27 Stripes and checks inches wide. Not of blue, pink, green

334c

and brown. Not more than 12 yards to a customer.

TO-MORROW. Shoes.

overs. Not more than one pair to a customer. Pair,

Scallops. 1,000 quarts of Rhode Island Scal tops; sold all ove the city at 50 a quart. Not more

TO-MORROW.

than 2 quarts to

customer. Quart.

20c(Sixth Floor.) TO-MORROW 10 A. M. to 1 P. Women's Walking Skirts.

TO-MORROW. Table Damask.

Good heavy quality, bleached, 64 inches wide, 29c than 5 yards to s customer. Yard.

17 1/2 c (Fifth Floor.) (Main Floor.)

TO-MORROW. TO-MORROW. All Metal Box Paper, 24 Sheets and 24 Envelopes, 2

Spring. Close woven wire fabric, supported by a national stee fabric and 6 heli cal ends, made in \$1.49

to a customer, Box 6c

TO-MORROW. Vanilla Marshshades in each box 15c. values, No

more than 2 boxes

Strictly Pure, Not more than one pound box to customer. Box.

8c(Main Floor.

"Seneca, Jr.,"

Cameras at 89c.

For plate work; take a picture 31/2x

and snapshot exposures. Double plate holder included. Box is leather covered. Listed as a \$3.00 camera. Special at

What \$2.19 Will

Buy For That

Boy of Yours.

(Third Floor).

19 For that sum you

pants.

Boys 7 to 14 years old may share in this sale. You never saw greater values

for the money. Suits are made from fancy smooth worsteds in 25 different designs,

Boys' \$3.50 Suits, \$1.98.

double-breasted Suits, Russian Suits with white collars, for boys of all

ages up to 16 years. A large variety

Norfolk Suits with Knicker Trousers,

3-A Cap.

1—A Norfolk or Double Breasted Suit 2—An extra pair of

Automatic shutter for time

TO-MORROW. Belts. Men's Flowered gilt and silver belts, al Trousers. pretty shades and

inch strong gilt and silver buckles. Not more than two

19c

Eye Glasses Fitted

Free by an Expert.

No charge for his services. You

get the advantage of all the apparatus

and the knowledge of the specialist, yet pay merely for the glasses.

Guaranteed for 5 Years.

10 Days' Free Trial.

After a thorough test, if they are unsatisfactory for any reason, re-

turn them and a new pair turn them and a new pair enhancement by the substituted...... 99c

Women's Belts.

Gilt Belts with Brass

Buckles.

High-grade gilt belting in plain and fancy patterns, medium or wide widths, with brass buck-les, highly finished. To-mor-

row at less than half the cost

of the belting alone. 25c

- branch

(Main Floor.)

Elach,

Good, Spring pat terns in black chev iots, faultless fit ting, sizes up to 48 waist. Not more than 2 pairs to s 98c

TO-MORROW. Girls' Dresses. Fine quality Chambray, Russian waist effect, trim med with wash braid, full plaited skirt, in blue, tan, rose and green. Sizes 6 to 14 years. Not more than 2 to a customer. Each,

98c

Prunes. 25.000 pound Ripe, Sweet Califormia Pruit. Not more than five pounds to a customer. Pound,

4c

(Sheth Floor.)

TO-MORROW.

(Second Floor,

All Ready for Another Glorious Old-Fashioned Bargain Friday.

more than 10 yards

to a customer

Yard.

Another Splendid Feast of Bargains at The 14th Street Store.

If you want to shop in the busiest and most interesting Department Store in Greater New York you will certainly be at THE 14TH STREET STORE The Spring campaign is now actively on, and you feel the stimulating

energy of the store the moment you enter the doors.

Such a spick and span new store in virtually every detail. And such an extraordinary wealth of choice values.

Special Sales blossom luxuriantly all over the Store. Every Department is progressing along such radically different lines that the entire establishment brilliantly reflects the enthusing spirit of buoyancy. BARUAINS. Gold Mines of Bargains.

SPECIAL TABLES ALL OVER THE MAIN

Special Tables on every floor. The most unusual and tempting inducements are held forth to make you a quick and permanent patron of THE 14TH

STREET STORE.

HENRY SIEGEL'S INJUNCTION, "Leave nothing undone to make it the most popular Store in New York," is being carried out to the letter.

And what is the result? A volume of business that is at times almost overwhelming. Last Monday while the city was in the clutch of a swirling white hurricane THE 14TH STREET STORE was giving splendid evidence of its popularity. THERE WERE TIMES WHEN IT WAS LITERALLY PACKED WITH CUSTOMERS. The corresponding day of the previous year was beaten by thousands of dollars. beaten by thousands of dollars.

We like to tell you these things-like to let these things become knownfor naturally we are very proud of the prodigious success of THE 14TH STREET STORE.

Albert Von Tilzer's and the Haviland Dance Folios in this sale. The best dance music that is published is included.

Von Tilzer Folio contains: Have You Seen Henry Brown? A Picnic for Two. Beauty Lane.

New York Town for Mine. I've Set My Heart on You, With You in a Bungalow. Linda, Lady Love. Connect Me with the Brewery. Would You Change to "Mrs."? Medley Lancers.

Complete Dance Folio

Keep a Little Cozy Corner. Daddy's Little Girl. Leader of German Band. and You. Blue Eyes.

accompany Mail Orders.

Haviland Folio contains: Starlight.

Just a Little Rocking Chair

She Waits by Deep Blue Sea. Paddle Your Own Canoe. My Yankee Irish Girl, And other selections.

Dainty Wash Fabrics. Organdies, Voiles and Silk Mulls in Beautiful Abundance.

Fine big stocks of every kind of popular Wash Fabric that will be in demand this Spring and Summer. Beautiful, filmy Lawns and Wash Voiles that make up into the smartest of fashionable thin dresses. Those looking ahead to the need of Confirmation or Graduation Dresses will find these stocks will yield exactly the materials most suited to your purposes.

Wash Voiles. Silk Mulls.

PERCALES, both light and dark, 36 inches wide, with stripes, figures and dots. We are proud of our assortment—styles that are suitable for Boys' or Men's Shirts, Ladies' Shirtwaists and Suits, or house BLEACHED MUSLIN, 36 inches wide, exceptionally good quality; 62c

yard party or street dress. A yard, for to-morrow only.....

Wines and Liquors--Cut Prices.

Numerous Well-Known Brands Offered at the Lowest Prices in New York City. When you refer to the details of this announcement, you will understand why we are doing such a wonderfully big business in the lines named. We handle enormous quantities, buying and selling on a very large scale. IN THIS SPECIAL SALE FOR FRIDAY AND SATURDAY WE QUOTE PRICES THAT SHOULD BRING US AN EXTRAORDINARY



Everything Advertised on This Page on Sale ALL DAY, Unless Otherwise Specified.

Supplementary Millinery Show Days Friday and Saturday. March



Women's House Gowns.

nee Suits and Wranpers, Both light and dark shades. Valued up to \$2.00 each. For To-morrow (Second Floor.)

Drug Deetaartment.

WITCHHAZEL

AND STORE SOME

A Popular 50c. Combination

Offer for 23c.
MUNYON'S WITCH HAZEL SOAP;

regular price 15c.

MUNYON'S WITCH HAZEL TALCUM POWDER; regular price 10c.

MUNYON'S WITCH HAZEL

Dress Trunks.

23 and 24. Millinery Parlors, 2d Floor. An exceptionally beautiful and charming assortment of Trimmed Hats (we specify one of one most popular numbers), that in exclusive stores would be sold at double the price. The Hats are all made by expert milliners and designers in our own workrooms, and comprise Lace Hats in the nonular sailor affacts. Hair Braid Hats in laws

own workfooms, and comprise Lace has popular sailor effects, Hair Braid Hats in large flares and Continenta's, close-fitting Turbans, all trimmed with great care and decked with ribbon, flowers, or-\$4.95



Maids' Caps and Aprons.

MAIDS' WHITE LAWN OR DOTTED SWISS CAPS, plaited all around, 10c. values, 2 for 5c. each, WHITE LAWN APRONS, made with a deep hem, good size. Values 19c, Not more than 2 to a customer. Each (Second Floor.)

Hair Barrettes.

New, Popular, Stylish.

Small, pretty gold-filled snake barrettes, plain or jewelled; and large shell ones, studded with rhinestones. Sold regularly at

25c each, but to-morrow 10c

Children's Lawn

Guimpes& Aprons

Old-fashioned Bargain Friday to-morrow accounts for the lowest

prices. Mothers visiting this store

will enjoy exceptional bargains in

CHILDREN'S WHITE LAWN

GUIMPES, sample lines, slight-ly soiled, trimmed with neat

embroidery insertions; some

with hemstitched tucks; sizes 2 to 14 years. Valued each at 98c. For to-

CHILDREN'S FINE WHITE LAWN GUIMPES, lace and embroidery

Guimpes and Aprons.

morrow

(Main Floor.)

Men's Clothing.

\$7.50 Spring

All sizes in this lot. 600 Men's \$12.50 and \$15 Spring \$2.88 Suits at

A very large assortment, comprising blue serges, black Thibets and fancy worsteds, in numerous shades of

250 Men's sample Spring Suits at a price that is less than the cost of the materials. Friday at..... \$6.50



Friday for Golden Oak C Dining Room Chairs

This is the VERY BEST Bargain in New York for the money. High back chairs (like illustration), cane seat, brace arm, heavy legs, well made; comfortable and durable.

Not more than 6 to a customer.



tration), heavy golden oak frame, indestructible steel springs, high shaped head, spring edge, 5 rows of deep tufting and covered with new and beautiful designs of Verona velour. Each, for \$7.98



NET, excellent design, mahogany finished, highly polished, shaped legs, 5 removable shelves, prettily designed top. Each, for Bargain Friday,

\$4.98.

(Fifth Floor.)

Housefurnishings Store. News That Will Interest and Attract Hundreds of Women.

From all over the big Housefurnishings Section comes extraordinary news of Bargain Friday



1/2 for Incomplete Dinner and Tea Sets. A Few Pieces Are Missing and That's Why Prices Are Reduced Half.



Dinner sets and tea sets very often become crippled because of the breakage or sale of some one or two pieces. We've been saving such incomplete sets for the past six months and place them on sale Bargain Friday at ½ price.

It's a Sort of "Remnant Sale" of China

Fine wares in this sale, and each piece is perfect. Many of the missing articles will never be missed from your table when it is

brilliantly spread with the beautiful China you get to-morrow at 1/2 price. Here are your savings:

4s-piece Tea Set, nicely decorated \$5.00 \$2-piece Tea Set, nicely decorated \$6.98 76-piece Dinner Set. English porcelain. \$8.00

Bargain Friday. \$3.00 95-piece Dinner Set, American porcelain \$11.00 \$5.50 \$3.90 93-piece Dinner Set, American porcelain \$12,00 \$3.98 95-piece Dinner Set, Austrian porcelain \$18.00

Remnants Special Tables in the Main Aisle Friday.

NO MAIL ORDERS FILLED ON REMNANTS, Dress Goods Remnants.

Divided into two big lots for set selling Friday:

LOT NO. 1-BLACK AND COLORED DRESS GOODS, consisting of new goods, in plain and fancy weaves. All the popular shades, including white and cream. Yard, for this sale.

LOT NO. 2-ALL WOOL DRESS GOODS that were originally sold up to 76c. a yard. Engits from 1½ to 10 yards. Up-to-date material, such as Panama, Serge, Mohalr. Gray Weave Suitings. A yard, for this sale only.

Remnants.

Remnants. White Goods. 8.000 REMNANTS OF WHITE INDIA LINON, lengths 2½ to 6 varde, very fine quality, suitable for Shirt Walstand Children's Wear. Worth up to 12½c, a yard. A yard for to-morrow.

5,000 YARDS WHITE MADRAS SHIRTING AND INDIA LINON LAWN 32 inches wide, exceptional bargains. Former selling price was 15c. a yard. A yard for Old-Fashioned Bargain Friday. Wash Goods

Remnants. 6c, 9c, 1212c Yd.

Values range · · · · to 25c. a yard. In-Cludded are Sultings, Dimities, Volles, Taffeta and Lawns. Lengths—from 1 yard up to 10 yards. Good, desirable colors. Embroidery

Remnants. 5c YARD—CAMBRIC, SWISS AND NAINSOON, EDGES, INSERTIONS AND RIBBON BEAD, and from 2 to 5 inches wide. A big assortment, sold by the strip only; are worth up to 12½c. a yard.

Remnants Table Damask.

Remnants Kitchen, Glass and Roller Towelling. Good lengths of Union and all linen, 2,000 reannants, You save from 10 to 30 per cent, on a piece. Yard, 5%c to 19c

Lace Remnants. 15c XARD—3.000 yards of Lace Remnants in Edges, Insertions and Galloons. Oriental Net Top Laces from 3 to 7 Inch widths, among them laces worth up to 69c. a yard.

Blankets and Comforters.

Full-size Silkoline Comforters, pretty floral designs, white cotton filled; Value \$1.39. Each 98C Southern Fleece Blankets for full-size beds, with pretty colored bordens; value 98c. A pa.r.

Sheets and Pillow Cases.

Friday always finds immense crowds in this popular section of THE 14TH STREET STORE. These special Bargains:
HEMSTITCHED BLEACHED SHEETS, for full size bed. \$1x90, perfect \$50cd, regular 50c. values, each at. \$50c HEMSTITCHED PILLOW CASES, two sizes, 42x36 and 45x36. Good 10c values at 12½c. Special, each... Oc PILLOW CASES, blain hemmed. 3c BLEACHED BED SHEETS, no seams. BLEACHFID BED SHEETS, no searns, plain hemmed, well made of good quality sheetins, size 72x90. Resular 39c (Main Floors)

trimmed, sample lines, slightly soiled. Sizes 4 to 14 years. Valued each at \$1.98. Special 98c for to-morrow, each, at ... for to-morrow, each, at ... (Second Floor.)

\$6.00